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Focus India for UK media school

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INDIA is the focus, as foreign institutions are showing an increasing keenness, for both tie-ups with Indian partners and to open up their campuses to Indian aspirants, more than ever before.

The most recent addition being the visit of Cardiff University (CU), UK, exploring partnership opportunities with Indian institutions. The itinerary also includes felicitating the winner of the scholarship to Cardiff University, bagged by an Indian student following a 'scholar hunt' contest.

Speaking on Cardiff School of Journalism, CU, Howard Barrell, senior lecturer at the school said, that it is the first university-based journalism training institution to be set up in the UK. He added: "It was ranked as the third best media school in the UK according to a latest

research assessment exercise, a government-sponsored project, which formally judges the quality of research carried out at British universities and their various academic departments. CU as a university ranked seventh in the same exercise."

TRAINING APPROACH

The institute enrolls only those journalism students who have good academic qualifications in research and media criticism. "All our practical journalism training takes place at the postgraduate level, either in the MA International Journalism, or in any one of three postgraduate diplomas in journalism," explained Barrell.

Other postgraduate degrees in journalism offered in the school include; MA in journalism studies, which involves no practical training at all; and an MA in political communications, which is an academic degree designed

especially for spokespeople, and those keen to understand the kind of problems associated with how political issues are packaged and represented.

MA in international journalism enrolls between 60 to 70 students every year, with class representation from over 25 different countries from Europe, Asia, America, Africa and Australasia. An intensive one-year programme, it combines academic teaching in a variety of intellectual skills with practical journalistic training.

ELIGIBILITY

The minimum criteria for MA in international journalism is either a qualification equivalent to a second class UK degree or professional experience as a journalist or in another relevant field. Admission to undergraduate studies is based on high school results.

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